



**HOW TO RECEIVE YOUR MAIL-IN REBATE:**

**COMPLETE AN ONLINE CLAIM**

- Go to [michelinpromo.ca](http://michelinpromo.ca) to request your rebate online.

**OR MAIL IN A CLAIM**

- Attach a copy of your detailed invoice\* clearly indicating the purchase of four new MICHELIN® tires (between April 26 to May 23, 2021).
- Mail this claim by June 25, 2021,\*\*\* to: **Michelin Spring 2021 Promotion**, P.O. Box 6022, Paris, ON N3L 3W6

Please indicate your language of choice: English  French

Please print legibly.

\* Required information

Invoice #\*

Retailer name\*

First name\*  Mr.  Ms.

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone  -  -

Email address   
(If you would like to receive confirmation of claim form receipt by email)

I authorize Michelin to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?  
Yes  No

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

|   |  |
|---|--|
| MICHELIN® Promise Plan™ <input type="checkbox"/>      | Online research <input type="checkbox"/>               |
| This promotion <input type="checkbox"/>               | Mileage warranty <input type="checkbox"/>              |
| Dealer recommendation <input type="checkbox"/>        | 60-Day Satisfaction Guarantee <input type="checkbox"/> |
| Friend/family recommendation <input type="checkbox"/> | Roadside assistance services <input type="checkbox"/>  |
| Quality of product <input type="checkbox"/>           | Retail location <input type="checkbox"/>               |

3- How did you first hear about this promotion? (Please check one.)

|   |   |   |
|---|---|---|
| Radio <input type="checkbox"/>                | In-store display <input type="checkbox"/> | Text message/SMS <input type="checkbox"/> |
| Direct mail <input type="checkbox"/>          | Friend/family <input type="checkbox"/>    | Email <input type="checkbox"/>            |
| Newspaper <input type="checkbox"/>            | Television <input type="checkbox"/>       | Facebook page <input type="checkbox"/>    |
| Salesperson in store <input type="checkbox"/> | Website <input type="checkbox"/>          | Other <input type="checkbox"/>            |

4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?

|                                    |                                      |                                   |                                      |
|------------------------------------|--------------------------------------|-----------------------------------|--------------------------------------|
| MICHELIN® <input type="checkbox"/> | BFGOODRICH® <input type="checkbox"/> | Goodyear <input type="checkbox"/> | Bridgestone <input type="checkbox"/> |
| Toyo <input type="checkbox"/>      | Pirelli <input type="checkbox"/>     | Yokohama <input type="checkbox"/> | Other <input type="checkbox"/>       |

5- How many years have you been a MICHELIN® tire owner?  
First time  Less than 5 years  More than 5 years

6- How soon do you expect to purchase tires again (for another vehicle or this one)?  
 In the next 3 months  In 1 year or less  More than 1 year from now

7- What is your age? 18-25  26-39  40-55  Over 55

†Estimates, work orders and quotations are not acceptable as proof of purchase. \*\*Michelin knows how important it is to protect your personal information. Please consult our privacy policy at [michelin.ca](http://michelin.ca). This offer is not applicable at Costco or Canadian Tire and cannot be combined with any other promotion, program or MICHELIN® instant rebate offer. Offer available at participating Canadian Michelin dealers. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires May 23, 2021. Void where prohibited. \$70 mail-in rebate redeemable with the purchase of a set of 4 new MICHELIN® passenger or light truck tires. Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit [michelinpromo.ca](http://michelinpromo.ca). \*\*\*All claims must be postmarked or received no later than June 25, 2021. © 2021 MNA(C). All rights reserved. The Michelin Man is a registered trademark licensed by Michelin North America, Inc. (C18390-A - 01/21)

